

60 Second Interview



Paul Raven NDSF

Past President, Society of Floristry, the association for all things education

Best business decision?

Getting involved with Society of Floristry and updating the training options for the floristry industry.

How do you relax?

Holidays in the sun!

Greatest indulgence?

Holidays in the sun!!

Favourite bit of technology?

Digital camera and the internet. I have a love/hate relationship with email and mobile phones.

Food that turns your stomach and why

Baking bread ... I can't bear the smell of yeast

Bedside reading? What do you think of it?

A terrible 'hi-brow' book about welsh poets. Its 800 pages, I bought it for a pound and it's guaranteed to send me to sleep within two pages.

Best advice you've been given?

I bought my first house at a bargain price because a friend told me to put in a silly offer ... and it was accepted!

What haven't you done yet?

My list of jobs for today!!

What do you find most difficult?

Not reading my backlog of emails when I know there's a long list of other jobs that need prioritising.