

# www.fandwb.com

## Advertising Rates 2008/2009

### Advert sizes & prices (All sizes quoted are pixels)

Home Page <b>334 high x 123 wide Skyscraper</b>	1 month £250 (maximum of 2 months permitted per calendar year)
Vertical banners (down right hand side of page) <b>160 high x 160 wide</b>	1 month £100 per month 6 months £540
<b>320 high x 160 wide</b> (With exclusivity on your chosen page)	1 month £195 per month 6 months £995

### Advert production

We offer a full advert design service, working with you to create the perfect online promotional vehicle for your needs.

Prices from £25

### Prices & terms:

All prices quoted are exclusive of VAT, which will be charged at the current rate where applicable. Recognised advertising agencies will receive 10% commission on bookings. Payment is due strictly within 14 days from date of publication.

### The advertising period:

The advertising period runs for exactly one month from 7th of each month, timed to coincide with the publication of *Florist & Wholesale Buyer Magazine*.

### Click through links:

All adverts will click through to the address of your choice – please let us know your preferred destination at the time of booking.

### Technical specification:

All artwork is to be supplied as a Jpeg or Gif file. Please contact us for full details.

### How to book:

To check page availability and to book your space, call Austin Clark or Marion Billett by calling +44 (0)20 8939 6470. Alternatively, email marion@thewordhouse.co.uk

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